

# WallStreetWinning.com WINNING SIGNAL

## Web Page View and Features



"If there is a way to do it better ... find it"

Thomas Edison

It has been done. I found a better way to provide my trade technology so that it can be used by all investors, new or experienced. This has been my goal for a long time and it has now come to pass. I have followed my lovely wife's (Jean) saying "Create Your Own Vision of Happiness". I am happy and I hope as you walk through this magnificent implementation it will also make you HAPPY.

Enjoy, Ron Groenke



## **Winning Signal**

A signal of when to BUY and SELL based on Ron Groenke's Stock & Option Trade Technology as published in

Show Me The Trade

and upcoming release of

Wall Street Winning Sex, Lies, and, getting Rich!



## WINNING SIGNAL

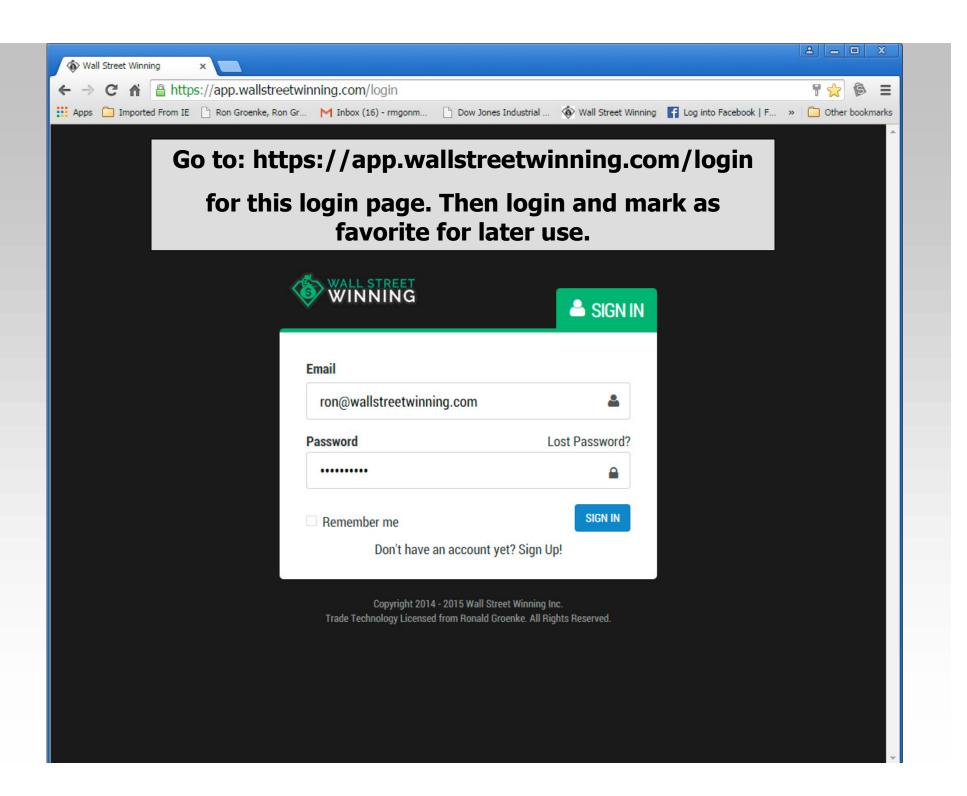
## The Next Step to Success for all Investors



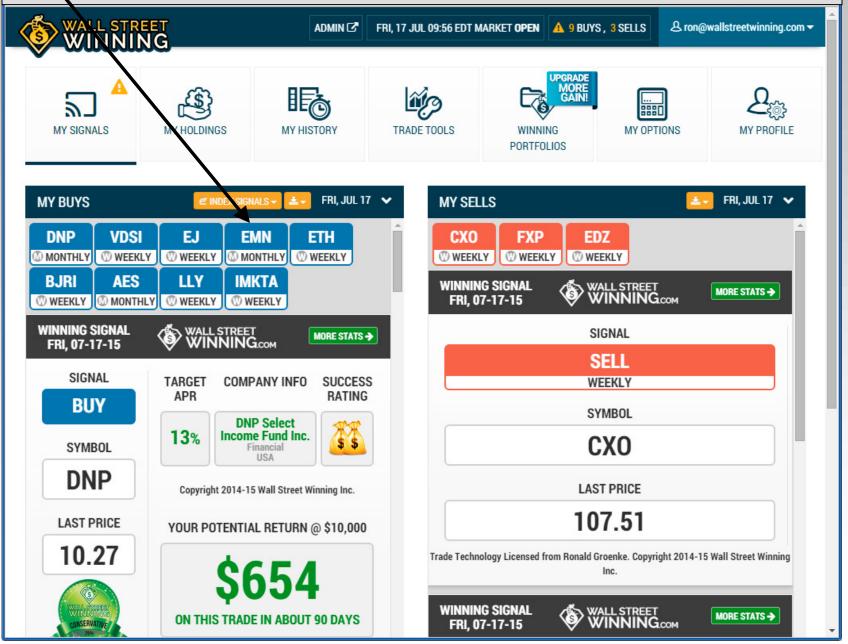
## **Winning Signals**

**Monthly Signal** - Based on the original Finite State Machine VISIONS Technical Analysis Model (VTAM).

**Weekly Signal** - Based on an advanced version of VTAM that mines the data looking for short term (about 5 to 10 days) price movement and momentum.

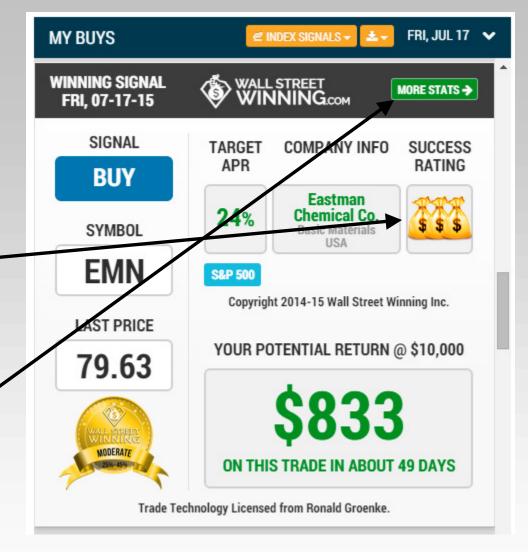


On the main page there are tabs at the top for various actions and views. This page opens showing your BUY's (8) and SELL's (3) for the day. Scroll the Buys/Sells or click a symbol to select it. Then select More Stats for the Fundamentals.



EMN was selected. A Monthly Buy (Holding period may be 1 to 3 months average). This is the detail BUY Signal information. Showing the last price (Past day Close), the equity name, the target annual return, the potential return of \$833 in 49 days (avg hold time) on \$10,000 invested now. This equity has a Success Rating of 3 Money Bags (Ratings are: 5-Super, 4-Excellent, 3-Good, 2-OK, 1-Marginal) See next page. Note that this stock is a member of the SP500.

Now select More Stats for Fundamentals, a Profile, or Chart.



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#### **Success Rating**

The Winning Signal Success Rating provides an indication of the probability of a successful trade.

It is a combination of the Win/Loss Ratio and % Return.

The five indicators are as follows:

Super Potential

**Excellent Potential** 

Good Potential

**OK** 

Marginal

Here is everything you need to know about EMN on one page. Select Profile for detail about what this company does (see following pages).

This is tagged as a Moderate risk investment.

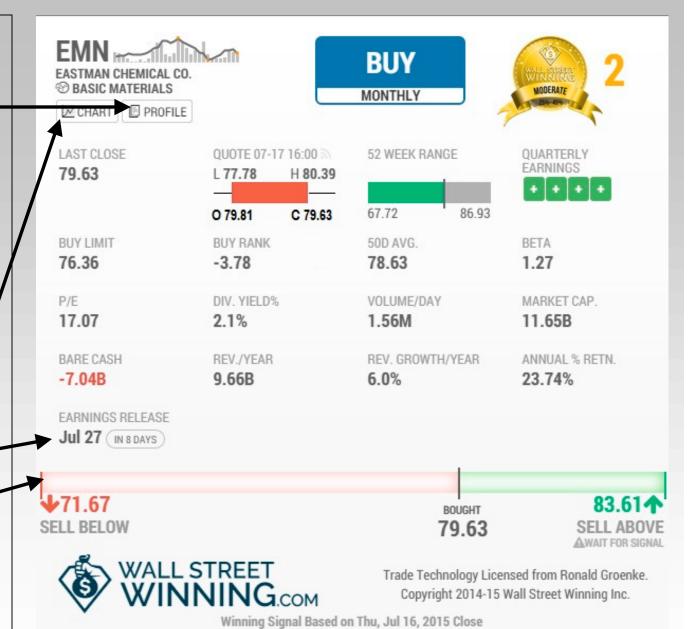
The three risk levels are: Conservative (1-5) Moderate (1-5) Aggressive (1-5)

(see following pages for more detail)

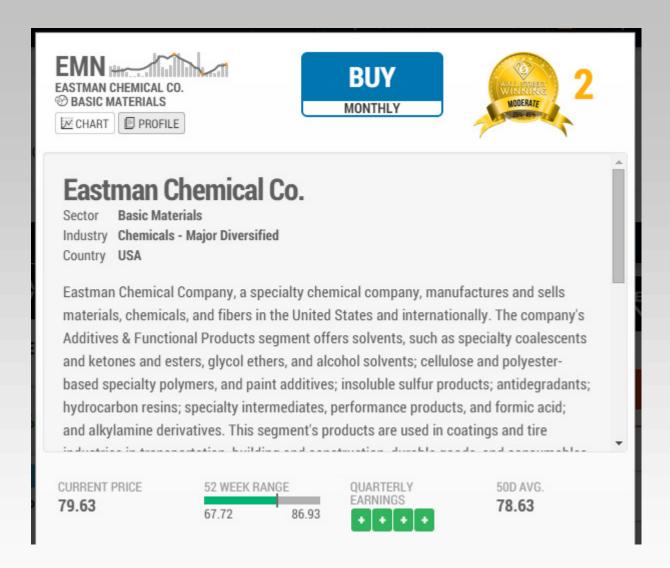
Note the earnings release date info.

The SELL range is here for reference and is fixed until the sell is issued.

Now select Chart for a view of the stock and trade history (see following pages).









### Risk Level Fundamental Filters Defined

#### **Conservative Investor**

- C1 = Positive Earnings 3 of 4 qtrs, MktCap>500M, Rev>150M, RevGrth>0%, Vol>100K, BareCash>0, BR>-10
- C2 = Positive Earnings 3 of 4 qtrs, MktCap>750M, Rev>200M, RevGrth>0%, Vol>150K, BareCash>0, BR>-8
- C3 = Positive Earnings 3 of 4 qtrs, MktCap>1B, Rev>250M, RevGrth>10%, Vol>250K, BareCash>0, BR>-5, Price<120% of 50 Day Avg
- C4 = Positive Earnings 4 of 4 qtrs, MktCap>1B, Rev>250M, RevGrth>15%, Vol>250K, BareCash>.5B, BR>0, Price<120% of 50 Day Avg
- = Positive Earnings 4 of 4 qtrs, MktCap>1B, Rev>250M, RevGrth>15%, Vol>250K, BareCash>2B, BR>5, Price<120% of 50 Day Avg



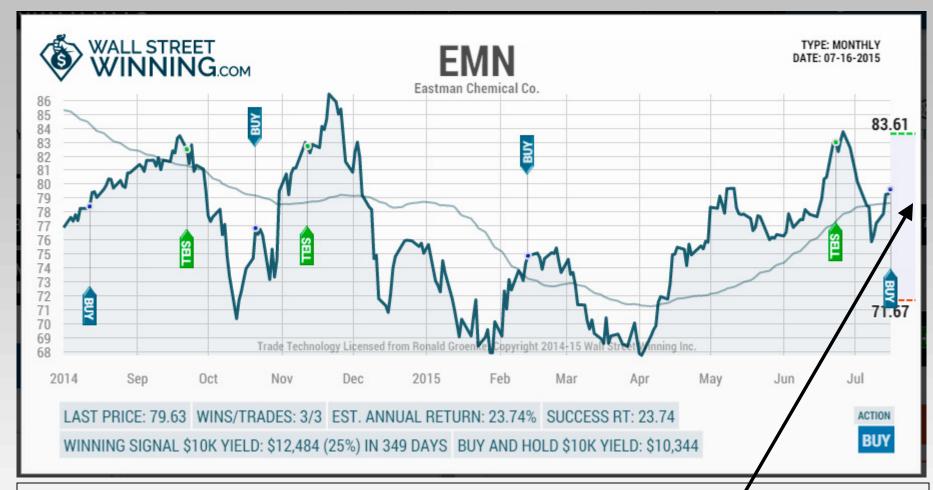
### Risk Level Fundamental Filters Defined

#### **Moderate Investor**

Same settings as for Conservative except Bare Cash = ANY

#### **Aggressive Investor**

Same settings as for Conservative except Bare Cash = ANY and Rev Growth = ANY



This view is worth a thousand words (maybe thousands of \$). Past history shows that there were 3 trades, all WINNERS. About a 25% return in 349 days (a Warren Buffet buy and hold forever is about a 3.4% gain). The sell range is indicated as on the Fundamentals view. Big swings in the price but opportunity to cash in at the right time.

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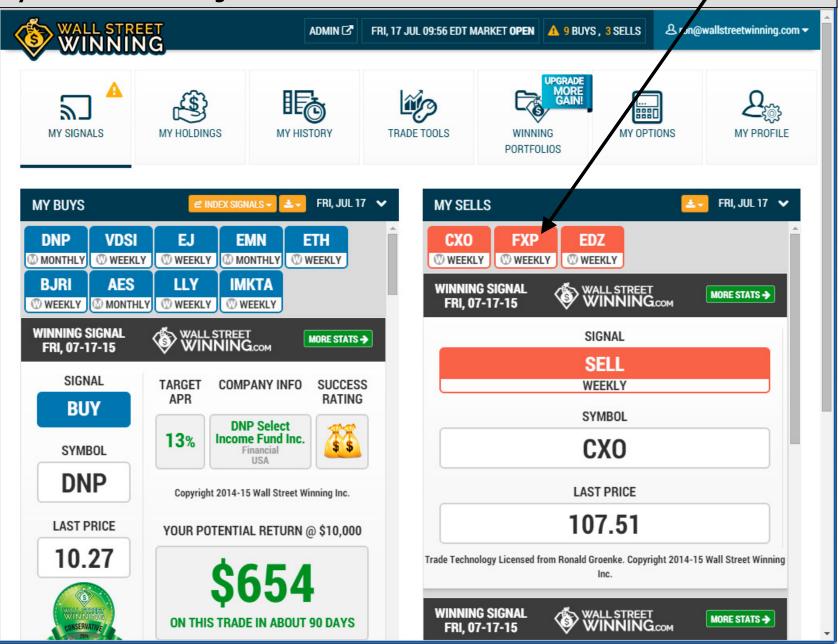
LLY was selected. A Weekly Buy (Holding period may be 5 to 10 days). This is the detail BUY Signal information. Showing the last price (Past day Close), the equity name, the target annual return, the potential return of \$498 in 9 days (avg hold time) on \$10,000 invested now. This equity has a Success Rating of 5 Money Bags. Note that this stock is a member of the SP100 and SP500.

Now select More Stats for Fundamentals, a Profile, or Chart.



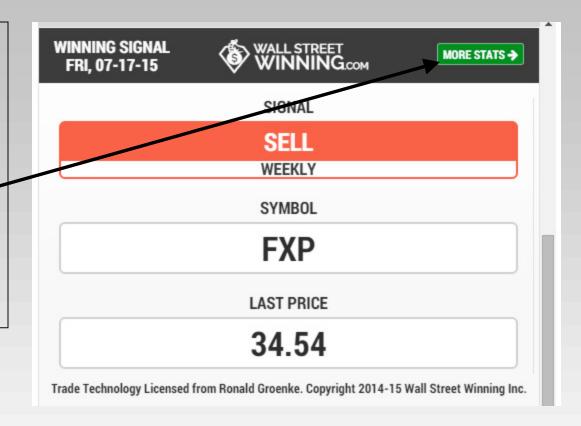
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For sells the same data is available. If you did the BUY when the Winning Signal was issued there really is no analysis required. You follow the rules and SELL. Select a symbol for the SELL signal.



Here is the SELL signal for FXP. The sell price is the last trade day close.

No analysis required, but access to information is provided for your convenience if needed.



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## Executing a Winning Signal Trade

#### **Trade Execution**

The Winning Signal is generated by an algorithm that uses the historical Open, High, Low, and Close for the day. There are many ways to try and add intelligence, intuition, and experience in an attempt to get the best price for a Buy or Sell. Problem is there is no perfect way and you may win some and then again some times you lose.

We have found that it is better to do something on a planned and consistent basis then trying to better the result and not act in time.

In this regard the following guidelines are suggested.

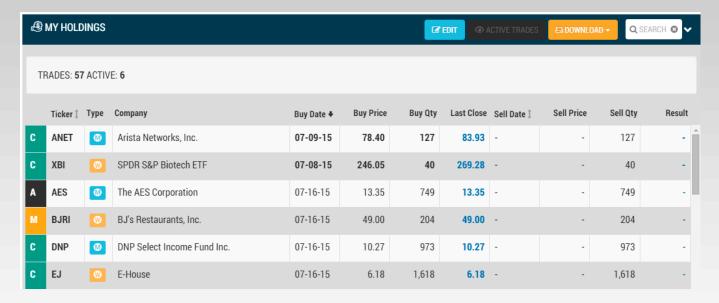
On a **BUY**, place a market order to BUY the position. Your order will be filled at the best price at the open.

On a **SELL**, place a market order to SELL the position. Your order will be filled at the best price at the open.



This tab opens the My Holdings page. Here you can see all the holdings for your profile. The BUY opportunities provided you are paper traded automatically (you did not act) and added to the My Holdings page every day. You can watch and track any and all.

If you have executed a trade you activate it by setting the detail of YOUR trade in the line of data (it is saved for you). You view your active trades by selecting the Active button



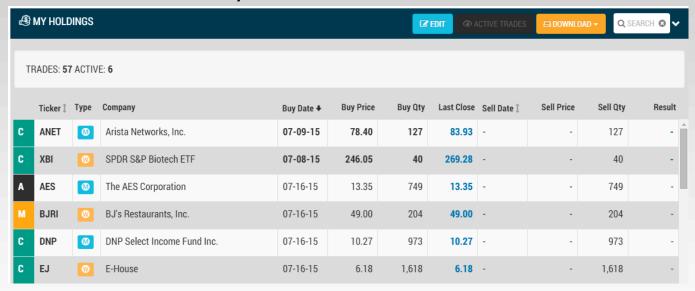
above the heading. Once a trade completes (SELL is issued) this entry is moved to My History and is kept there until you delete it. This also holds true for any trade not executed by you (i.e paper traded). This allows you to look at the overall Winning Signal performance at any time. You can delete an entry here or later on in the My History page. The deleted entry is moved to Trash but can be retrieved later on if desired. The system will save all data forever.



You can edit and correct any of your trades or entries

here.

Just click a line and the system will remember that you changed the entry. This tab opens the My History page. Here you can see the history of all the Winning Signal trade opportunities presented from the start day of your subscription. Those that you participated in are marked as Engaged. Completed trades includes all trades recorded. Those that you did not engage in were paper traded by the Winning Signals system and are available for your review.



You can delete any entry here. The deleted entry is moved to Trash but can be retrieved later on if desired. The system will save all data forever.

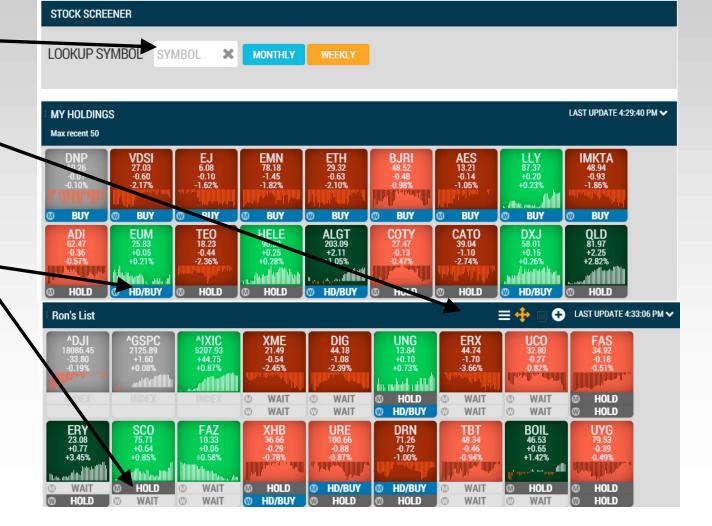


This tab opens the Trade Tools page. Here you can look at the details and state of any stock. The system also creates a Trade Map for the stocks (up to 50) from your My Holdings page. You can also setup a Trade Map for your own unique list.

Look up any stock here.

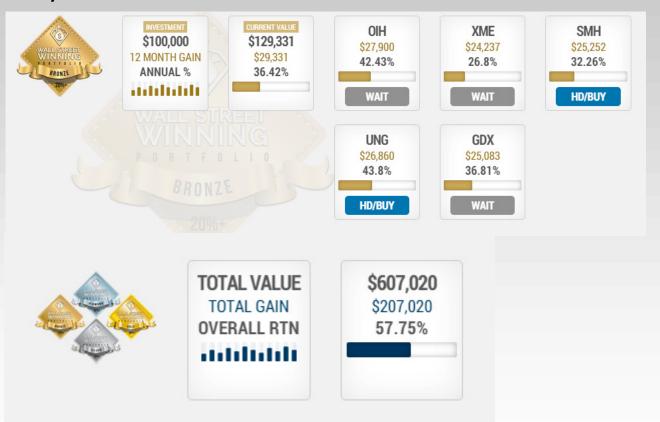
Click the title bar to Add, Delete, and change the view of entries.

Click the state box (M-Monthly or W-Weekly) to see the Fundamentals or Chart for any entry.

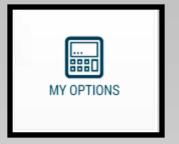




Here you can review the information for the offered portfolios. Current members, status, and performance is displayed. This an information display only.



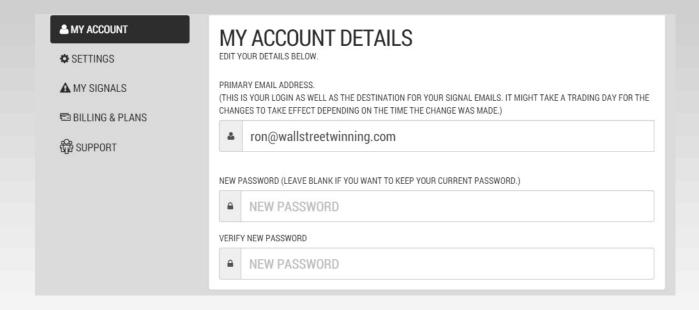
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Options data, signals, and other related option features are currently in development. Check back later.



Here you can reset your password, review settings, change which signals you want to receive, review and change plans, and ask for help.





## WINNING SIGNAL

## Where you are the Winner!